

Louisville Marketing services are abundant and several agencies are strong in promotions.

However, a marketing diagnosis is a good place to start prior to hiring an ad agency or specialty company in Internet or fulfillment services.

Evaluating your overall marketing plan is best done by someone that understands all marketing tactics, because then they will not attempt to use your budget for their services only.

I specialize in evaluating your current marketing and working with you as a team to define your best marketing tactics for short and long-term gains. I have worked with ad agencies and with several specialized marketing service companies.

Understanding what's available and recognizing "solid marketing products," is what I do best.

Louisville, Kentucky has several solid marketing product companies, however why jump in when you could be prescribed a more solid list of better fitting marketing products for your company.

When I evaluate your current marketing, I look for improvements and for value added opportunities to add to your existing programs. This allows you to gain more market share and to reach a larger audience of potential customers. Why spend money on people that will never purchase your products? That is what several are doing today.

The companies that survive the tough times are the ones that are careful with their expenditures and "understand where and how to reach their specific customers best."

Call me today and let's meet for 30 minutes or give me an hour to evaluate your current marketing plans.

Several clients bring me in and out as needed for evaluations of marketing programs and to update their strategic business plans.

New eyes, new ideas, new plans, new customers-I love watching your business grow up!

Debbie

Newhouse Strategic Marketing, Inc.

Just a phone call away for Louisville, KY and others: 502-593-7799